

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Landau et al.

Application No.: 10/774,343

Confirmation No.: 5313

Filed: February 5, 2004

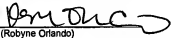
Art Unit: 2144

For: OPTIMIZED COLLECTING, PROCESSING AND  
SHARING OF E-MAIL OPT-OUT,  
UNSUBSCRIBED OR REMOVE INFORMATION

Examiner: P. A. Shaw

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: March 5, 2008

Signature:   
(Robyne Orlando)

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

**MAIL STOP: AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated November 8, 2007, please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.